

# Empower your business to analyze, build and automate

The Microsoft Power Platform provides powerful tools to empower power users, analysts, and pro developers

Timothy Huyzen  
**Business Solutions Analyst**  
Inova Solutions Curacao

# COVID-19 has transformed the business landscape

**Technology** is front and center. Business disruption is creating bottom-line pressure and a need for rapid response to fast-moving changes.

Now is the time to **introduce tools that address new challenges brought by COVID-19** and that simplify outdated processes.



# Business and IT challenges



Budget and time  
constraints



Technical skills  
shortages



Rising customer  
expectations



Security and  
compliance risks

# Surging digital demand

750M

Apps will be created in the next five years, which is more than the last forty years combined

>85%

Of organizations struggle to analyze unstructured data

50%

Of digital work activities can be automated with current technology

Sources: DORA, Black Duck, ISC, IDC, Forrester, AppAnnie, Microsoft, IDG: Big Data Survey 2017, McKinsey







Not enough developers

**4M** developer shortfall by 2025

# Introducing the Microsoft Power Platform

Microsoft Power Platform is a suite of tools that allow you to accelerate innovation and reduce costs as you analyze data, automate processes, and build apps, websites, and virtual agents.



**Power Apps** is a low code application development platform. Build professional web and mobile apps to solve your business challenges.



With **Power BI**, unify data from many sources to create interactive, immersive dashboards and reports.



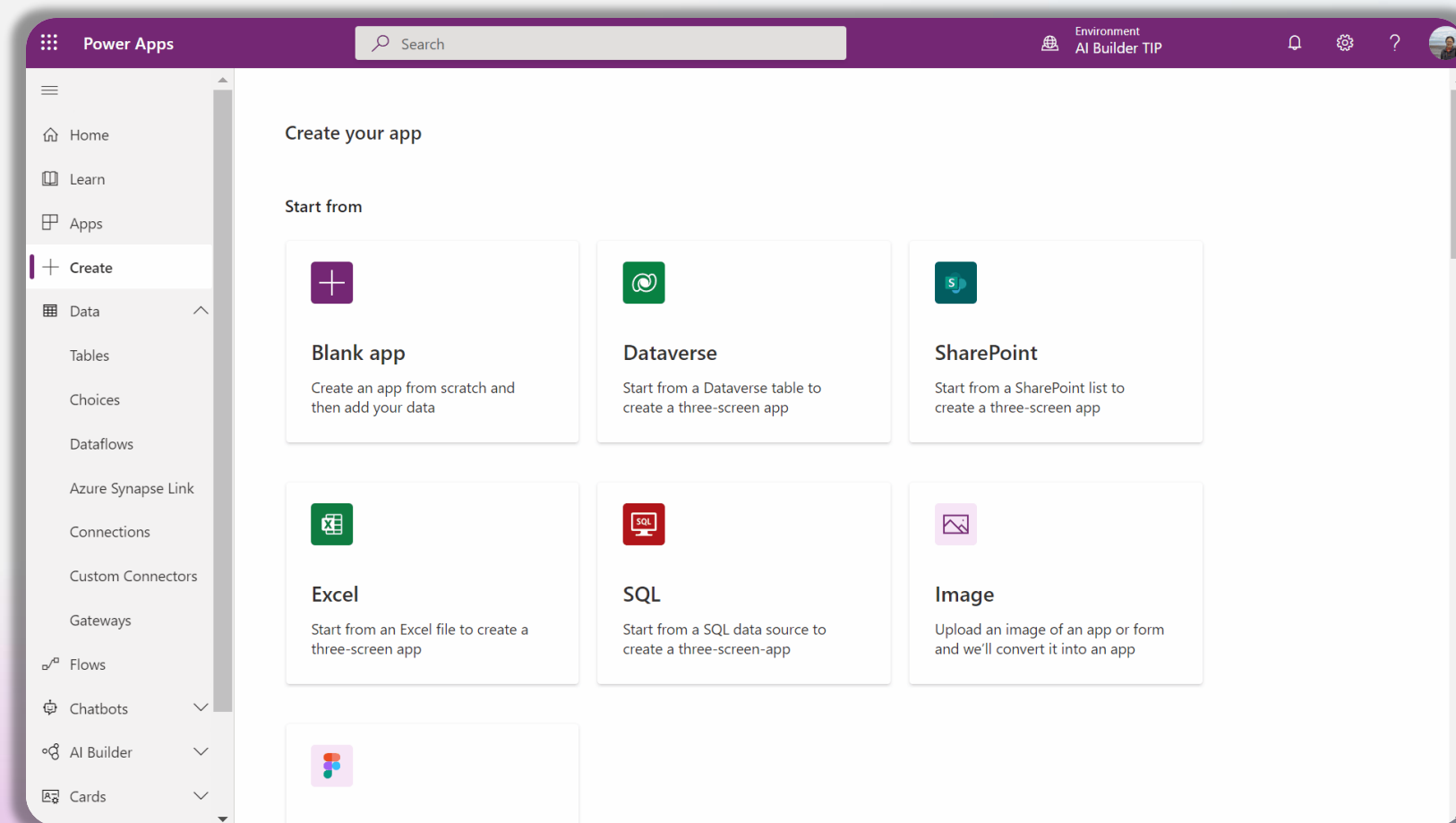
**Power Automate** enables you to include powerful workflow automation directly in your apps.

<https://aka.ms/PowerPlatform>

# Add Microsoft Ecosystem slide



# Bring your ideas to life with Power Apps

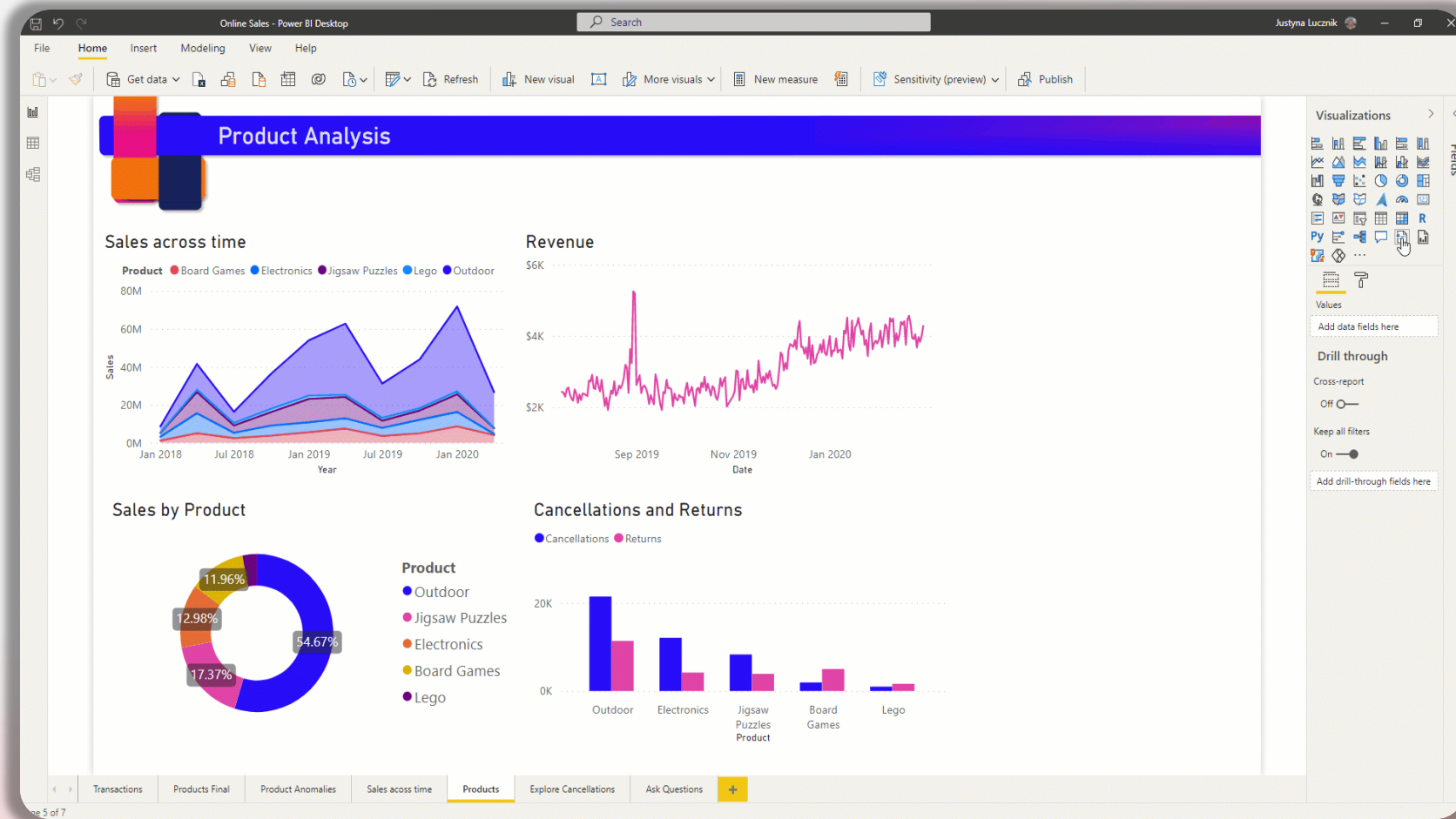






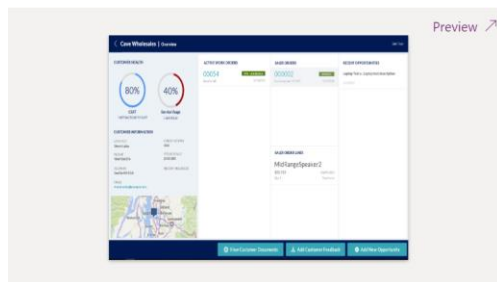


# Found clarity when you need it most with Power BI

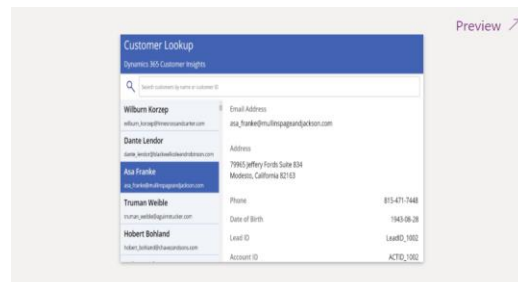


# Get started quickly with pre-built templates for your industry

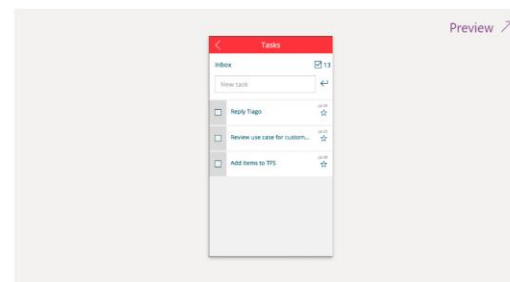
Customize templates to start innovating.



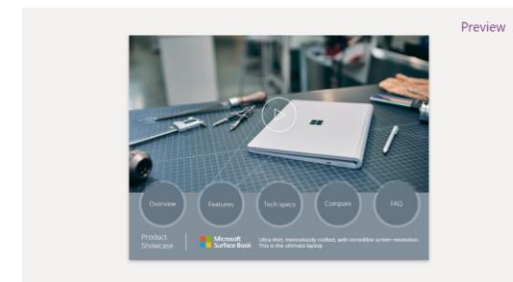
Customer Success



Customer Lookup



To Do List



Product Showcase

# Automation templates

Get started quickly with prebuilt, searchable templates

The screenshot displays the Microsoft Power Automate website interface. At the top, the Microsoft logo is followed by 'Power Automate' and a navigation menu with links for Product, Capabilities, Pricing, Partners, Learn, Support, and Community. On the right side of the header, there are links for 'Sign in', 'Try free', and a 'Buy now' button.

Below the header, there is a search bar labeled 'Search templates...' and a dropdown menu set to 'Sorted by popularity'. A horizontal category bar lists various automation types: All flows, **Featured**, Remote work, Approval, Button, Data collection, Visio, Email, Events and calendar, Mobile, Notifications, and Productivity. Below this bar, a grid of automation templates is shown, each with a set of icons, a title, the creator (By Microsoft), and the number of users.

| Template Title   | Creator      | User Count      |
|--|--------------|-----------------|
| Create a to-do whenever you are @mentioned in an email     | By Microsoft | Automated 69274 |
| Follow up on a message                                     | By Microsoft | Instant 40681   |
| Save Office 365 email attachments to OneDrive for Business | By Microsoft | Automated 33246 |
| Create a Planner task                                      | By Microsoft | Instant 30596   |
| Start an approval when a file is added to Sharepoint       | By Microsoft | Automated 24580 |
| Notify a team when Planner tasks change status             | By Microsoft | Automated 22149 |
| Save a message to OneNote                                  | By Microsoft | Instant 18368   |
| Get notified when you're @mentioned email                  | By Microsoft | Automated 8349  |
| Welcome new teams members and share                        |              |                 |
| Create a Planner task when a channel                       |              |                 |
| Forward emails to a channel                                |              |                 |
| Schedule a reply   |              |                 |



# 500+ built-in connectors



Seamless hybrid connectivity to on-premises systems via the on-premises data gateway



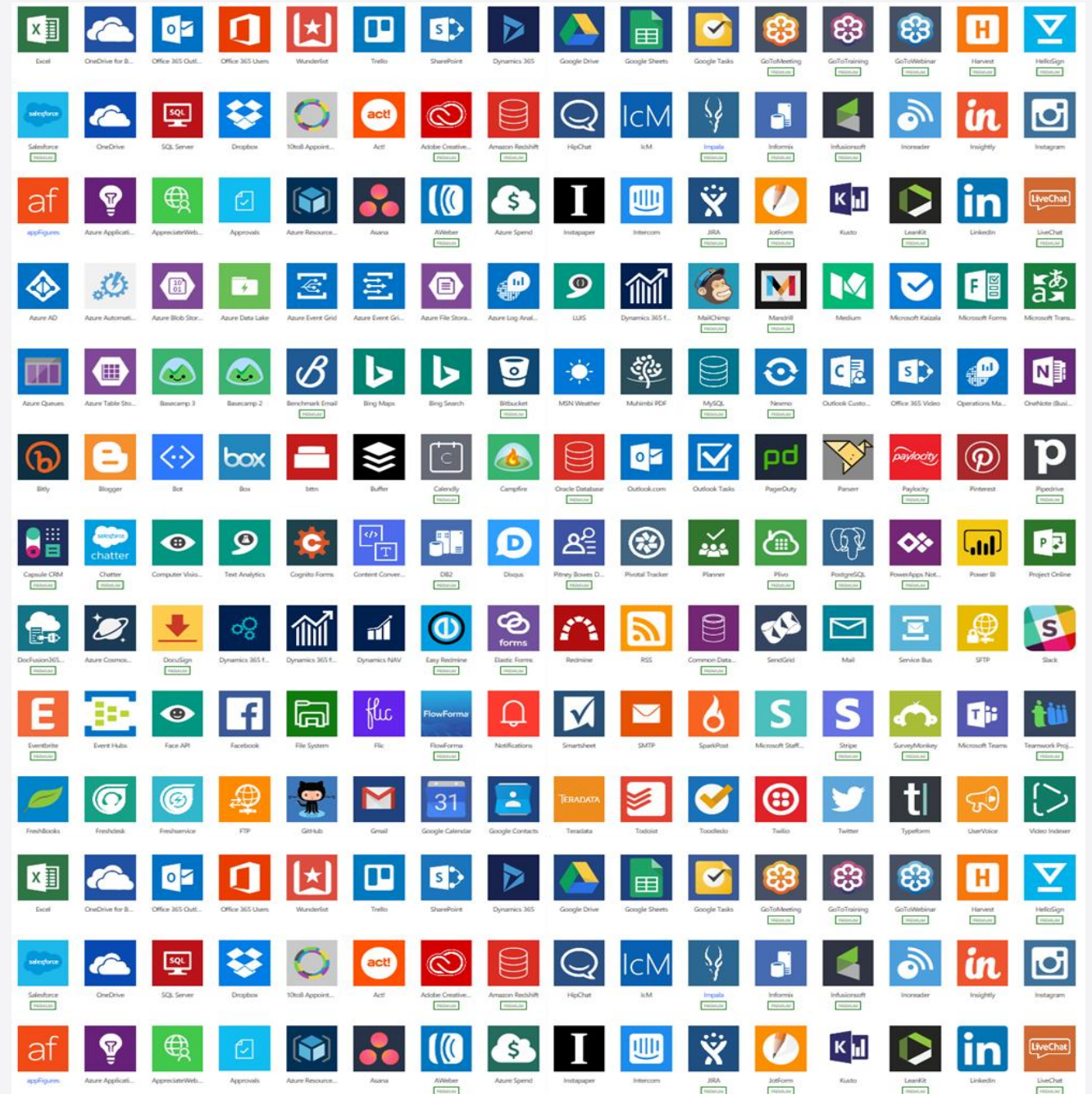
Use multiple data sources in a single application for processes that span systems



Develop and register custom connectors as a building block for citizen developers



Connect to cloud services, content services, databases, and APIs



# Recorder for RPA

Use the recorder to capture your own actions

The image shows a screenshot of the 'Contoso Invoicing' application window and the 'Recorder' tool. The application window has a menu bar (File, Edit, Notes, Help) and a toolbar. On the left is a tree view with folders like Office, Cross-Application Components, Logistics, Accounting, General Ledger, Accounts Receivable, Accounts Payable, Document Entry, Invoices, Document Parking, Down Payment, Bill of Exchange, Other, Reference Documents, Outgoing Payment, Document, Accounts, Support, Cases, Visitors, Records, Master Records, Legal, and Reference Documents. The main area displays a table of accounts with columns ID, Account Name, Primary Contact, and Contact Email. The row for ID 1005, WingTip Toys, is selected. Below the table are tabs for Account Detail, Alternates, Scheduling, and Agreements. The 'Account Detail' tab shows fields for ID (1005), Account Name (WingTip Toys), Primary Contact (Bart Friday), and Contact Email (b.friday@wingtiptoy.com). The status bar at the bottom shows 'Ready', '9/27/2021', and '3:52 PM'.

The 'Recorder' tool is a separate window with a blue header and a white body. It has a 'Record' button (with a play icon) and a 'Reset' button (with a circular arrow icon). Below the buttons is a section titled 'Recorded actions' with a list of actions and a 'Help' button at the bottom. The actions listed are:

- Get details of element in window**: Get owntext of UI element `Text 'James'` on screen: `Window 'Contoso Invoicing'` and store value in `AttributeValue {x}`
- Click element in window**: Left click on UI element: `Image 'Image'` on screen: `Window 'Contoso Invoicing'`
- Populate text field in window**: Populate `Edit 'TextBox'` on screen: `Window 'Contoso Invoicing'` with `Aa Text` `Account`
- Press button in window**: Press on UI element: `Button 'Search'` on screen: `TaskBar Secondary`
- Press button in window**: Press on UI element: `Button 'Search'` on screen: `TaskBar Secondary`

At the bottom of the Recorder window are buttons for 'Help', 'Finish', and 'Cancel'.

# Built-in governance, security, and privacy



**Identity management** and multi-factor authentication.



**Built-in information protection** and usage analytics with data loss prevention policies and more.



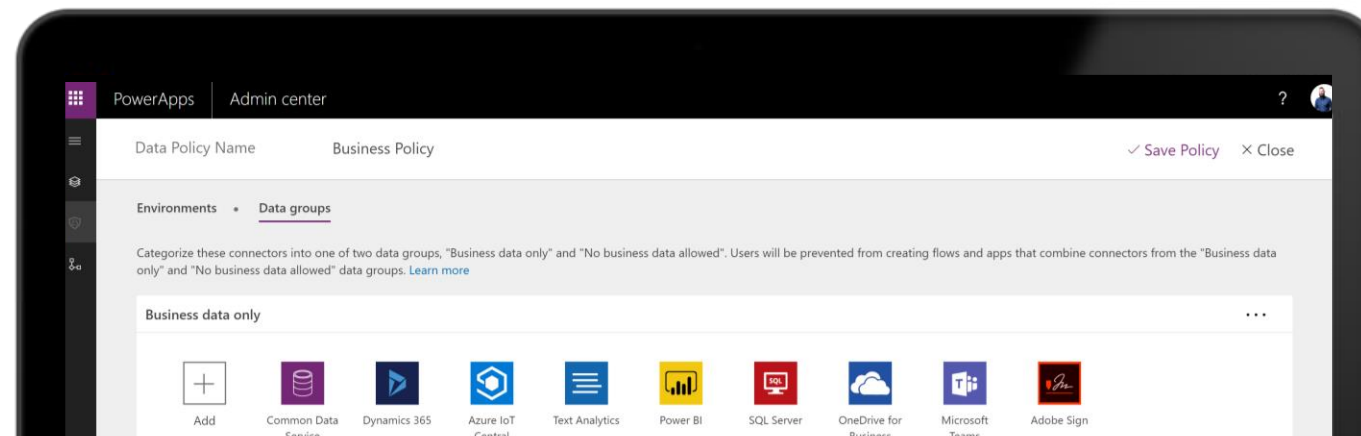
**Secure and control data** on mobile devices with in-tune.



**Compliance leadership** with 13+ standards including FedRAMP high, HIPAA, EU model clauses, SOC and GDPR.



**Manage all aspects**—users, apps, usage, and settings—in a single admin experience.









# So, what's next?



Accessible online learning for citizen developers, IT admins and professional developers.

Start learning >



Begin developing solutions for your organizational problems for free with Power Apps.

Get started free >



Need to discover the right solution for your data? See what our partners are doing with Power Apps.

Let Inova Solutions help you >



Take the learning path

## PL-900: Microsoft Power Platform Fundamentals



# Thank you